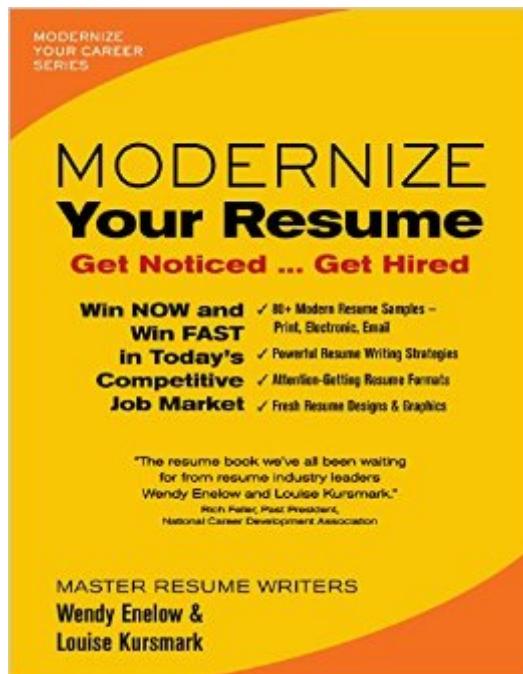


The book was found

Modernize Your Resume (Modernize Your Career)



Synopsis

Based on today's real-world job search trends, Modernize Your Resume shows job seekers how to craft a winning resume to meet the complexities of today's highly competitive and technologically driven employment market. Readers will learn to:

- * Write tight, lean, clean, and laser-focused content to keep readers engaged.
- * Integrate keywords that are vital to being found online.
- * Capture attention with a distinctive design.
- * Understand how to use today's modern resume for person-to-person job search as well as electronic, digital, and mobile search technologies.

The 80+ resume samples demonstrate these strategies in action for real-life job seekers who've excelled in their search campaigns. Clear guidelines and easy-to-follow examples give readers practical know-how for building a powerful resume for today. The resume book we have all been waiting for from resume industry leaders Wendy Enelow and Louise Kursmark. Rich Feller, Past President, National Career Development Association

Book Information

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Customer Reviews

When I got this book, I should have looked at it more closely. I would have returned it. This is money you can save. In my opinion, some of the examples used in the book are not strong examples of resumes. There is nothing new about some of the suggestion. For example, "lead with strong verbs." "Be specific' You can find these suggestions on any career website. There were no examples of cover letters or letters of interest.If you decide to order this book, I suggest you use Prime and order another guide at the same time. Compare the two. That way you can make your

own decision and send back the one you don't want. The lesson that I have learned is to always review your orders carefully, within the 30 days that Prime gives you to return it. That is the most important piece of information that I have gotten from this experience.

Modernize Your Resume, provides freshness to the resume writing industry by offering examples and advice on how to present jobseekers to prospective employers and headhunters. The book incorporates automation and social media platforms that prospective jobseekers need to be visible on. Once again, the dynamic-duo conquers! My library is filled with career development and resume writing publications by authors Wendy Enelow and Louise Kurzmark. They have established themselves as the standard in the resume writing industry. While there are other great talents out there in the resume writing arena, Wendy and Louise have showcased the works of other unknown resume writers in her publications. By allowing these writers to piggyback on their notoriety provides credence to their skills and shows how selfless that Wendy and Louise are.

Still in the early stages of tackling my resume revamp. Solid advice presented in easy to read format. Finding the real world illustrations and nuggets sprinkled throughout each chapters very helpful. Stay tuned, I'll update my review once I take my new and improved resume for a spin in the job market.

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